



COLLEGE *for* Creative STUDIES

**36TH DETROIT INTERNATIONAL WINE AUCTION
OCTOBER 21, 2017
EVENT SPONSORSHIP OPPORTUNITIES**

LEAD & PRESENTING SPONSORS

\$100,000

- 20 Vintner's Private Reception tickets
- 20 Gala Dinner and Auction tickets
- Full-page, black & white advertisement in auction catalog
- Recognition on invitation, website and in catalog
- Acknowledgment in print/media releases
- Signage and electronic recognition at event
- Priority seating at the Gala Dinner and Auction
- Opportunity for private wine experience with featured vintner

DOUBLE MAGNUM SPONSORS

\$50,000

- 20 Vintner's Private Reception tickets
- 20 Gala Dinner and Auction tickets
- Full-page, black & white advertisement in auction catalog
- Recognition on invitation, website and in catalog
- Acknowledgment in print/media releases
- Signage and electronic recognition at event
- Priority seating at the Gala Dinner and Auction
 - Gala Dinner
 - Live Auction
 - Silent Auction
 - Alumni Art
 - Mobile Bidding
 - Bid Paddles

VINTNER'S PRIVATE RECEPTION SPONSOR

\$40,000

- 10 Vintner's Private Reception tickets
- 20 Gala Dinner and Auction tickets
- Full-page, black & white advertisement in auction catalog
- Exclusive recognition on invitation, website and in catalog as Afterglow Sponsor
- Acknowledgment in print/media releases
- Signage and electronic recognition at event
- Priority seating at the Gala Dinner and Auction

AFTER PARTY SPONSOR

\$40,000

- 10 Vintner's Private Reception tickets
- 10 Gala Dinner and Auction tickets
- Full-page, black & white advertisement in auction catalog
- Exclusive recognition on invitation, website and in catalog as Afterglow Sponsor
- Acknowledgment in print/media releases
- Signage and electronic recognition at event
- Priority seating at the Gala Dinner and Auction



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SPECIALTY SPONSORS

\$30,000

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- Signage and electronic recognition at event
- Priority seating at the Gala Dinner and Auction
- Possible branding opportunities include:
 - Valet Parking
 - Registration
 - Rare Wine & Bubbly
 - Catalog
 - Porters
 - Check-Out
 - Volunteers

MAGNUM SPONSOR

\$25,000

- 10 Vintner's Private Reception tickets
- 10 Gala Dinner and Auction tickets
- Full-page, black & white advertisement in auction catalog
- Recognition on invitation, website and in catalog
- Acknowledgment in print/media releases
- Signage and electronic recognition at event
- Priority seating at the Gala Dinner and Auction

BENEFACTOR SPONSOR

\$15,000

- 10 Gala Dinner and Auction tickets
- 6 Vintner's Private Reception tickets
- Half-page, black & white advertisement in auction catalog
- Recognition on invitation, website and in catalog
- Signage and electronic recognition at event

GALA TABLE SPONSOR

\$12,500

- 10 Gala Dinner and Auction tickets
- Half-page, black & white advertisement in auction catalog
- Recognition on invitation, website and in catalog
- Signage and electronic recognition at event

PREMIUM SPONSOR

\$10,000

- 4 Gala Dinner and Auction tickets
- Recognition on invitation, website and in catalog
- Signage and electronic recognition at event



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INDIVIDUAL EVENT TICKETS

PATRON TICKETS

\$2,500 per ticket

- 1 Vintner's Private Reception ticket
- 1 Gala Dinner and Auction ticket
- Name recognition in catalog

SUPPORTER TICKETS

\$1,000 per ticket

- 1 Gala Dinner and Auction ticket

** Fair Market Value and Tax Deductible amounts will be communicated post event.*



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Company/Name _____

(Exactly as you'd like it to appear in print)

Address _____

City _____ State _____ Zip _____

Contact Person _____ E-mail _____

Telephone # () _____ FAX # () _____

Event Sponsorship Opportunities *

- Lead & Presenting Sponsor \$100,000
- Double Magnum Sponsor \$50,000
- Vintner's Private Reception Sponsor \$40,000
- After Party Sponsor \$40,000
- Specialty Sponsor \$30,000
- Magnum Sponsor \$25,000
- Benefactor Sponsor \$15,000
- Gala Table Sponsor \$12,500
- Premium Sponsor \$10,000

Individual Tickets

- Patron Ticket(s) _____ @ \$2,500 each
- Supporter Ticket(s) _____ @ \$1,000 each

Other Donation

- Cash Donation \$ _____
- Non-cash Donation (specify):
 - Wine
 - Other Auction Lot(s)
 - Goods and Services Value \$ _____

Double Magnum or Specialty Sponsorship Request:

Description: _____

*Sponsor ads must be received **no later than Friday, September 1, 2017** for inclusion in *The Art of Wine* catalog

PAYMENT

- Check enclosed for \$ _____
(Make check payable to College for Creative Studies)

- Please charge payment of \$ _____ to: Visa MasterCard AMEX Discover

Account Number _____ Expiration Date _____ CID _____

Signature: _____

Please return form to:

College for Creative Studies
Attention: Shaye Campbell at scampbell@collegeforcreativestudies.edu
201 E. Kirby
Detroit, Michigan 48202
Tel # (313) 664-7983/ Fax # (313) 664-7881