College for Creative Studies

PRECOLLEGE SUMMER EXPERIENCE

JULY 5–25, 2015
Why select the precollege summer experience (PCSE):

- Earn 3.0 college credits that apply to future undergraduate studies at CCS or the college of your choice
- Live on campus and get a real taste for college life
- Learn from CCS faculty
- Explore the Detroit Art and Design community
- Participate in field trips and special events
- Meet guest artists and designers, including CCS alumni
- Receive feedback on your work and advice on how to develop your portfolio
- Participate in the final Precollege Summer Experience Student Exhibition

Prepare Your Creative Future

Step into something totally new — something you have never tried before, or enhance what you already know about your favorite subject. Choose a studio concentration and tackle a project. Study intensely for three weeks and create in a supportive and rigorous environment. You’ll meet new people, have the option to live on campus, learn from professionals, receive feedback from admissions counselors and participate in a final exhibition of student work.

Through the CCS Precollege Summer Experience you will earn college credit, prepare for college-level work, develop your interests and talent, and build your portfolio.
TRANSPORTATION DESIGN

ABOUT THIS CONCENTRATION:
Experience the challenge and excitement of designing your own concept car of the future. Learn in a studio environment that is similar to working in a major automobile manufacturer’s advanced concept studio. You will learn the fundamentals of gestural sketching, perspective for both interior and exterior automotive concepts, and how to translate designs into 3D models. You will receive feedback on your vehicle concepts from automotive design professionals.

THIS IS A GOOD CONCENTRATION IF YOU: Like things that move. Cover your walls and notebooks with planes, trains and automobiles. Gravitate to sleek design.

GRAPHIC DESIGN AND ADVERTISING

ABOUT THIS CONCENTRATION:

This is a good concentration if you:

Come up with lots of ideas. Think in terms of print and digital design. Like to organize and make things look better. Enjoy using computers.

THIS IS A GOOD CONCENTRATION IF YOU: Develop a visual campaign strategy to promote a cause, event or location using the following visual promotional formats: poster, billboard, website, “giveaway” pieces and magazine ad. Learn to use Adobe® InDesign® and Photoshop® to lay out and produce printed solutions for your design challenges. Students should be comfortable working on computers. Adobe® Creative Suite® experience is not required.
PRODUCT AND FASHION ACCESSORIES DESIGN

ABOUT THIS CONCENTRATION:
Bringing together the exciting field of Product Design and CCS’s newest major, Fashion Accessories Design, to explore how design and innovation enhance everyday objects like shoes, handbags, earphones, backpacks and skateboards. If you have an eye for form and color and would like to explore your ideas, this design oriented program will help you develop.

THIS IS A GOOD CONCENTRATION IF YOU:
Think of yourself as innovative. Believe that functional items can still look good. Think about all the aspects of your outfit and not just the clothes.

DRAWING

ABOUT THIS CONCENTRATION:
Learn the basic concepts of drawing and then begin to develop more creative and expressive responses. The program moves the student into a more volumetric understanding of drawing, and includes emphasis on observational and formal composition and design.

THIS IS A GOOD CONCENTRATION IF YOU:
Get inspired by the work of the great masters. Sketch and doodle in class. Think abstractly.
ILLUSTRATION

ABOUT THIS CONCENTRATION:
Use both digital and hand drawing to express yourself visually. Experimentation is strongly encouraged as students develop their own style and learn about the methods and materials of illustrators. Software will be used to enhance the creative process.

THIS IS A GOOD CONCENTRATION IF YOU:
1. Draw on napkins. Use drawings to explain ideas. Keep a stack of comics under your bed.
2. See the world in a different light. Often want to preserve a moment in time. Recognize beauty in unlikely places.

DIGITAL PHOTOGRAPHY AND PHOTOSHOP

ABOUT THIS CONCENTRATION:
Develop your style, learn professional Photoshop® techniques and work in a studio environment. Create images digitally, with and without a camera, and learn to make striking images. Work with digital tools to manage, enhance and correct your images.

THIS IS A GOOD CONCENTRATION IF YOU:
See the world in a different light. Often want to preserve a moment in time. Recognize beauty in unlikely places.
**2D AND HAND-DRAWN ANIMATION**

**About This Concentration:**
Develop and enhance your hand-drawing techniques and apply your skills to computer animation software. Learn how to develop your animation through ideation, storyboarding and character development.

**This is a good concentration if you:**
Enjoy animated films. Like to develop your own stories and comics. Express yourself in both black-and-white and color.

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**GAME ART AND 3D CHARACTER MODELING**

**About This Concentration:**
Explore the world of computer-generated imagery by creating characters, their stories and environments. Create maquettes of your character in clay and learn to visualize your creations in three dimensions. Investigate the latest industry software and tools to bring your ideas to life.

**This is a good concentration if you:**
Play video games. Visualize the look of characters and settings when reading. Like to work both from original ideas and from observation.
PRECOLLEGE SUMMER EXPERIENCE (PCSE)
JULY 5 – 25, 2015

TUITION
RESIDENT: $3,300
Includes room and board, most required art materials, full meal plan, on- and off-site activities, college credit and studio time.

COMMUTER: $2,845
Half board, most required art materials, on- and off-site activities, college credit and studio time.

PAYMENT
Any major credit card can be used for payment, including Visa, Master Card, American Express and Discover. Payment by cash, check or money order can be mailed or delivered to the Office of Precollege and Continuing Studies.

Checks and money orders should be made out to College for Creative Studies Precollege and Continuing Studies 201 East Kirby, Detroit, MI 48202

Checks and money orders should be made out to College for Creative Studies and should include the student’s name on the check.

REFUNDS
Through May 15: 100% refund.
May 16 – 31: 100% refund minus $250.
After June 1, 2015: No refunds are provided.

INTERNATIONAL STUDENTS
International student participation in the Precollege Summer Experience has been growing. Students requiring a visa to attend should apply no later than April 1, 2015.

Visas are issued through the CCS International Students Services office. Please also note the details in the Transportation and Refunds sections.

CONCENTRATIONS
Select one art or design concentration and get focused. Learn a lot. Develop your talent.

CONCENTRATIONS FOR 2015 ARE:
- Transportation Design
- Graphic Design and Advertising
- Product and Fashion Accessories Design
- Drawing
- Illustration
- Digital Photography and Photoshop
- 2D and Hand-Drawn Animation
- Game Art and 3D Character Modeling

All concentrations meet for three weeks, Monday – Friday, from 9 a.m. – 4 p.m., with two evening studios per week in your concentration field. In addition to a concentration, PCSE students will be guided through additional topics to help them prepare for college and the college application process. New this year, students will get to participate in an art symposia weekend and explore another aspect of art or design in depth.

LIFE AS A RESIDENT
Live on campus in the CCS-supervised, historic and newly renovated A. Alfred Taubman Center for Design Education. The building combines living, learning, dining and administration services all in one building and can only be accessed with an authorized CCS ID card. PCSE students must adhere to the residence hall rules, code of behavior and curfew. Students live in shared loft-like spaces with access to common social areas, exercise facilities and the dining area. No PCSE student can be away from campus overnight unless prior written permission from a parent or guardian is pre-approved by the Office of Precollege and Continuing Studies. PCSE is an academic program. Attendance and participation in day, evening and weekend programs is required. Parents are strongly urged not to request student overnights to keep sign-outs to a minimum. Students are supervised by the Residence Life Coordinator, CCS mentors, and Precollege and Continuing Studies staff 24 hours a day.

LIFE AS A COMMUTER
Life as a commuter offers all the benefits of attending but you will sleep at home. You are required to attend all mandatory classes, open studios and activities all week long. Commuter students will not have access to the housing facility, but are encouraged to meet up with other PCSE students in lounges, computer labs, the cafeteria and library.

FOOD SERVICES
All meals will include options for vegetarians. Students with special dietary needs or food allergies are requested to note their needs on the PCSE application forms. Accommodations can be made; however, please note that not all dietary restrictions or preferences can be accommodated. All students have access to microwaves and vending machines in common areas. Students with severe food allergies are encouraged to bring supplemental food items with them. Breakfast, lunch and dinner are served daily for residential students. Lunch and dinner are provided for commuter students.

Additional options: Tim Hortons and the Argonaut Grill in the Taubman Center will be open at most mealtimes, but they determine their own operating hours. Unaffiliated off-site food vendors do deliver to the Taubman Center.

TWO SITES, ONE CAMPUS
Programs are run on CCS’s Walter and Josephine Ford Campus or at the A. Alfred Taubman Center for Design Education. Location is dictated by the curriculum and related facility requirements. CCS provides transportation between the campuses. All students will live at the Taubman Center.

CAMPUS SAFETY
Although CCS is located in a large metropolitan area, the College has one of the safest campuses in Michigan. Students will be able to work and play in an environment that is safe and secure. Security officers patrol the campus regularly and are posted inside our residence halls and parking structures. Campus safety statistics are available on our website: www.collegeforcreativestudies.edu.

BEHAVIOR CODE
CCS reserves the right to deny enrollment to, or expel, any student whose behavior, attitude or level of personal responsibility is inconsistent, in the sole discretion of CCS, with the creative environment, growth and harmony of the education process.

TRANSPORTATION
Getting to and from CCS’s Detroit campus is the student’s responsibility. All resident students must plan to arrive on move-in day and leave on the last day of the program. If you are traveling by plane, train or bus, please provide CCS with notice of arrival times. The last day to submit a travel itinerary is June 15, 2015. Courtesy pickup may not be available for all itineraries, but an effort will be made to greet and assist students. The closest airport to campus is the Detroit Wayne International Airport (DTW).
I'M IN! WHAT HAPPENS NEXT?

1. CHOOSE A CONCENTRATION:
So you already know the Precollege Summer Experience will allow you to learn from CCS faculty, work in outstanding facilities, meet peers that share your passion for art and design, participate in critiques, and exhibit in the Precollege Summer Experience Student Exhibition. Now it’s time to choose a concentration.

CONCENTRATIONS FOR 2015 ARE:

TRANSPORTATION DESIGN
GRAPHIC DESIGN AND ADVERTISING
PRODUCT AND FASHION ACCESSORIES DESIGN
DRAWING
ILLUSTRATION
DIGITAL PHOTOGRAPHY AND PHOTOSHOP
2D AND HAND-DRAWN ANIMATION
GAME ART AND 3D CHARACTER MODELING

2. REGISTER ONLINE:

WWW.COLLEGEFORCREATIVESTUDIES.EDU/PCSE

REGISTRATION OPENS: FEBRUARY 1, 2015

NEED-BASED GRANT APPLICATIONS DUE: MARCH 31, 2015