LEAD & PRESENTING SPONSORS
$100,000
- 20 Vintner’s Private Reception tickets
- 20 Gala Dinner and Auction tickets
- Full-page, black & white advertisement in auction catalog
- Recognition on invitation, website and in catalog
- Acknowledgment in print/media releases
- Signage and electronic recognition at event
- Priority seating at the Gala Dinner and Auction
- Opportunity for private wine experience with featured vintner

DOUBLE MAGNUM SPONSORS
$50,000
- 20 Vintner’s Private Reception tickets
- 20 Gala Dinner and Auction tickets
- Full-page, black & white advertisement in auction catalog
- Recognition on invitation, website and in catalog
- Acknowledgment in print/media releases
- Signage and electronic recognition at event
- Priority seating at the Gala Dinner and Auction

VINTNER’S PRIVATE RECEPTION SPONSOR - COMMITTED

AFTER PARTY SPONSOR - COMMITTED

SPECIALTY SPONSORS
$30,000
- 10 Vintner’s Private Reception tickets
- 10 Gala Dinner and Auction tickets
- Full-page, black & white advertisement in auction catalog
- Recognition on invitation, website and in catalog
- Acknowledgment in print/media releases
- Signage and electronic recognition at event
- Priority seating at the Gala Dinner and Auction
- Possible branding opportunities include:
  - Valet Parking
  - Registration
  - Rare Wine & Bubbly
  - Catalog
  - Porters
  - Check-Out
  - Live Auction
  - Alumni Art
  - Bid Paddles
  - Silent Auction
  - Mobile Bidding
  - Alumni Art
  - Bid Paddles
  - Silent Auction
  - Mobile Bidding
**Magnum Sponsor**
$25,000
- 10 Vintner’s Private Reception tickets
- 10 Gala Dinner and Auction tickets
- Full-page, black & white advertisement in auction catalog
- Recognition on invitation, website and in catalog
- Acknowledgment in print/media releases
- Signage and electronic recognition at event
- Priority seating at the Gala Dinner and Auction

**Benefactor Sponsor**
$15,000
- 10 Gala Dinner and Auction tickets
- 6 Vintner’s Private Reception tickets
- Half-page, black & white advertisement in auction catalog
- Recognition on invitation, website and in catalog
- Signage and electronic recognition at event

**Gala Table Sponsor**
$12,500
- 10 Gala Dinner and Auction tickets
- Half-page, black & white advertisement in auction catalog
- Recognition on invitation, website and in catalog
- Signage and electronic recognition at event

**Premium Sponsor**
$10,000
- 4 Gala Dinner and Auction tickets
- Recognition on invitation, website and in catalog
- Signage and electronic recognition at event

**Individual Event Tickets**

**Patron Tickets**
$2,500 per ticket
- 1 Vintner’s Private Reception ticket
- 1 Gala Dinner and Auction ticket
- Name recognition in catalog

**Supporter Tickets**
$1,000 per ticket
- 1 Gala Dinner and Auction ticket

*Fair Market Value and Tax Deductible amounts will be communicated post event.*
35th Detroit International Wine Auction
October 15, 2016
Event Sponsorship

Company/Name__________________________________________________________
(Exactly as you’d like it to appear in print)

Address_________________________________________________________________________________

City ____________________________ State _________ Zip ______________________

Contact Person___________________________________ E-mail _________________________

Telephone # (____) ____________________________ FAX # (____) _________________________

Event Sponsorship Opportunities *
☐ Lead & Presenting Sponsor $100,000
☐ Double Magnum Sponsor $50,000
☐ Specialty Sponsor $30,000
☐ Magnum Sponsor $25,000
☐ Benefactor Sponsor $15,000
☐ Gala Table Sponsor $12,500
☐ Premium Sponsor $10,000

Double Magnum or Specialty Sponsorship Request:
____________________________________________________________________________
____________________________________________________________________________

Individual Tickets
☐ Patron Ticket(s) ______ @ $2,500 each
☐ Supporter Ticket(s) ______ @ $1,000 each

Other Donation
☐ Cash Donation $________
☐ Non-cash Donation (specify):
  ○ Wine
  ○ Other Auction Lot(s)
  ○ Goods and Services Value $________

Description: ________________________________________________________________
____________________________________________________________________________

* Sponsor ads must be received no later than Friday, September 2, 2016 for inclusion in The Art of Wine catalog

Payment
☐ Check enclosed for $ _____________________
(Make check payable to College for Creative Studies)

☐ Please charge payment of $___________ to: Visa MasterCard AMEX Discover

Account Number______________________________ Expiration Date_________ CID_________

Signature: _________________________________________________________________

Please return form to:
College for Creative Studies
Attention: Jen Nelson jennelson@collegeforcreativestudies.edu
201 E. Kirby
Detroit, Michigan 48202
Tel # (313) 664-7983/ Fax # (313) 664-7881