

# **ARTICULATION AGREEMENT**

between

**Davis College**

Graphic Design Associate Degree

and

**College for Creative Studies**

Bachelor of Fine Arts  
Graphic Design

July, 2015

## **ARTICULATION AGREEMENT BETWEEN**

**Davis College  
Graphic Design Associate Degree  
and  
College for Creative Studies  
Bachelor of Fine Arts – Graphic Design**

**Article I  
Agreement on Principle**

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College for Creative Studies (CCS) and Davis College agree that students, who choose to earn an associate degree and transfer to CCS to earn a bachelor's degree, should be provided with a smooth curriculum transition that minimizes loss of credit and duplication of coursework. Therefore, College for Creative Studies and Davis College agree to enter into this program articulation agreement for students who complete the Graphic Design program at Davis College and transfer to CCS's Graphic Design program. Both partners enter into this agreement as cooperating, equal partners who shall maintain the integrity of their separate programs.

**Article II  
Agreement on Program Specifics**

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Davis College and College for Creative Studies agree that any student who has completed the Graphic Design program at Davis College may transfer the credits indicated on the attached Articulation Guide toward a Bachelor of Fine Arts in Graphic Design at College for Creative Studies. The bachelor's degree graduation requirements for students who follow this transfer agreement are as follows:

1. Complete the Associate in Applied Business in Graphic Design at Davis College and complete the coordinated program of study for the Bachelor of Fine Arts in Graphic Design at College for Creative Studies, as noted in the attached Articulation Guide.
2. The academic transcript and the quality of the student's portfolio determine transfer credit. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to CCS.
3. When applying to CCS, an official transcript from Davis College must be sent to CCS's Admissions Office.
4. Under this agreement, students may transfer additional courses beyond the total for the associate degree. A minimum of 60 credit hours must be taken at CCS and a minimum of 126 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must meet all admission requirements at the time of admission to CCS, including submitting a portfolio, and transcripts from all previously attended colleges indicating a 2.5 cumulative grade point average.
6. Students interested in transferring to CCS should contact the Admissions Office at CCS early, before completing an admission application to CCS. To facilitate the evaluation of transcript(s), students should bring a copy of this articulation agreement to all advising sessions.

**Article III**  
**Agreement on Communication**

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Davis College and College for Creative Studies agree to cooperate in communicating with each other and with their common and respective publics concerning the established relationship between the two institutions. Communication may include the development of various kinds of publications to inform those who might benefit personally or professionally from the opportunities provided by this agreement. Faculty and staff at both institutions will share the information in this agreement with interested and qualified students and both institutions will provide counseling and advising to students and prospective students.

**Article IV**  
**Maintenance and Review Body and Procedures**

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At least one administrative or faculty member from each institution will be appointed to act as agents for the implementation of this agreement, to speak for the institutions and to communicate changes to respective faculty members, advisors, counselors, and others to whom the information is pertinent. Davis College will designate an official or officials who will be responsible for all aspects of the articulation agreement and CCS will designate the Vice President for Enrollment and Student Services to take responsibility for all aspects of the agreement.

Davis College and College for Creative Studies agree to communicate annually any curriculum changes in their respective programs that may affect this articulation agreement and to review the agreement for revision and possible renewal during the third year.

*Students, who began Davis College's program prior to the effective date of this agreement, may use the agreement to the extent that the program requirements followed are consistent with this agreement.*

**ARTICULATION AGREEMENT BETWEEN**  
**Davis College**  
**Associate in Applied Business in Graphic Design**  
**and**  
**College for Creative Studies**  
**Bachelor of Fine Arts – Graphic Design**

Davis College and College for Creative Studies agree to the terms of this agreement, which will be for an initial period of three (3) years. During the third year, both parties will review the agreement for revision and renewal. If the agreement is not renewed by the end of the fourth year, it will be discontinued. In this case, students who have selected and designated this program prior to its discontinuation will have an additional three years to be admitted to the program at CCS under the terms of this agreement.

**Signatures**

Davis College

College for Creative Studies

Diane Brunner  
Diane Brunner  
President

8-12-15  
Date

Richard L. Rogers  
Richard L. Rogers  
President

7-13-15  
Date

Janet Weber  
Janet Weber  
Chairperson of Design

8/12/15  
Date

Vince Carducci  
Vince Carducci  
Dean of Undergraduate Studies

12/1/15  
Date

Julie L. Hingelberg  
Julie L. Hingelberg  
Vice President for Enrollment and Student Services

7/13/15  
Date

**COLLEGE FOR CREATIVE STUDIES  
ARTICULATION GUIDE**

**JULY 2015**

**Bachelor of Fine Arts in Communication Design – Graphic Design**

**Davis College Courses:**

**Transfers to CCS as:**

<b>General Education Goals</b>	<b>(55 Credits)</b>		<b>(30 Credits)</b>
MKT (Choose one) MKT 206, 221, 222, 230 .....	4	Elective 100/400 .....	3
MKT 201 Marketing .....	5	Elective 100/400 .....	3
MGT 102 Introduction to Business .....	5		
OAM 223 Business Communications .....	4	DAS 213 Business Practices.....	3
COM 121 Composition I .....	5	DEN 107 Composition I.....	3
COM 122 Composition II .....	4	DEN 108 Composition II: The Art of Argumentation.....	3
COM --- Communication Elective (COM201, COM202).....	4	DLE --- Liberal Arts Elective .....	3
HUM --- Humanities Elective .....	3	DLE --- Liberal Arts Elective .....	3
MTH 102 Introductory Algebra I .....	5	DNS --- Natural Science 100/400.....	3
SCI --- Science Elective .....	3	DLE --- Liberal Arts Elective .....	3
SSC 201 Economics.....	4		
SSC --- Social Science Elective.....	4		
IDS 110 Forum on Technology and Resources.....	4	DFN 119 Digital Fundamentals .....	3

<b>Major Requirements:</b>	<b>(55 Credits)</b>		<b>(27 Credits)</b>
DSN 101 Drawing Principles.....	3	DFN 140 Elements of Drawing.....	3
DSN 105 Drawing Concepts .....	3	DFN 141 Fundamentals of Imaging.....	3
DSN 110 2 D Design .....	3	DFN 117 2D Design.....	3
DSN 115 3 D Design .....	3	DFN 118 3D Design Concepts .....	3
DSN 125 Typography .....	3	DGD 151 Typography I.....	3
DSN 127 Print Production.....	3		
DSN 130 Digital Page Composition .....	3	DGD 152 Typography II.....	3
DSN 135 History of Graphic Design.....	2		
DSN 140 Color Principles .....	3	DGD 276 Intro/Visual Communication I .....	3
DSN 145 Digital Illustration .....	3	DGD 263 Interaction I.....	3
DSN 160 Digital Photography .....	3		
DSN 200 Graphic Design Principles .....	3	DGD --- Graphic Design Elective.....	3
DSN 214 Website Publishing.....	3		
DSN 219 Web Page Design.....	3		
DSN 220 Packaging Design.....	3		
DSN 230 Publication Design.....	3		
DSN 240 Visual Identity Systems.....	3		
DSN 270 Design Externship .....	2		
DSN --- Design (DSN) Elective.....	3		
CAS/CIS Computer Elective .....	3		

**Credits at Davis College: ..... 110**

**Credits that transfer to CCS.....57**

# COLLEGE FOR CREATIVE STUDIES ARTICULATION GUIDE

JULY 2015

## Davis College Articulation Agreement for the Communication Design – Graphic Design Program

### Completion of the Communication Design - Graphic Design Program at CCS

**Foundation Requirements:** (0 Credits)

**Liberal Arts Requirements:** (21 Credits)

DFS 101	Introduction to Interdisciplinary Studies.....	3
DAH 201	Art History Survey.....	3
DAH 200	Ages of Discovery.....	3
DEN 239	Survey of World Literature.....	3
DVC 200	Concepts & Methods/Visual Culture.....	3
DAH 341	History of Modern Design.....	3
DAH 400	Art History or Visual Culture.....	3

**Major Requirements** (51 credits)

DFN 116	3D Design studio.....	3
DGD 163	Time Based Media.....	3
DGD 259	Typography III.....	3
DGD 264	Interaction II.....	3
DGD 277	Intro/Visual Communication II.....	3
DGD 311	Intern. Visual Communication I.....	3
DGD 365	Interactive Media I.....	3
DGD 312	Intern. Visual Communication II.....	3
DGD 317	Business and Professional Practices.....	3
DGD ---	Graphic Design Elective.....	3
DGD ---	Graphic Design Elective.....	3
DGD 411	Advanced Visual Communication I.....	3
DGD ---	Graphic Design Elective.....	3
DGD ---	Graphic Design Elective.....	3
DGD 412	Advanced Visual Communication II.....	3
DGD 460	Presentation Techniques/Portfolio.....	3
DGD ---	Graphic Design Elective.....	3

**Credits at CCS:**..... 69

**Total Credits for the Program:**..... 126

### Suggested Sequence for completing the program

**Fall Semester** (18 Credits)

DFS 101	Introduction to Interdisciplinary Studies.....	3
DFN 116	3D Design studio.....	3
DGD 163	Time Based Media.....	3
DGD 259	Typography III.....	3
DVC 200	Concepts & Methods/Visual Culture.....	3
DAH 201	Art History Survey.....	3

**Winter Semester** (15 Credits)

DEN 239	Survey of World Literature.....	3
DGD 264	Interaction II.....	3
DGD 277	Intro/Visual Communication II.....	3
DAH 341	History of Modern Design.....	3
DAH 200	Ages of Discovery.....	3

**Fall Semester** (15 Credits)

DGD 317	Business and Professional Practices.....	3
DGD 311	Intern. Visual Communication I.....	3
DGD 365	Interactive Media I.....	3
DGD ---	Graphic Design Elective.....	3
DAH 400	Art History or Visual Culture.....	3

**Winter Semester** (9 Credits)

DGD 312	Intern. Visual Communication II.....	3
DGD ---	Graphic Design Elective.....	3
DGD ---	Graphic Design Elective.....	3

**Fall Semester** (6 Credits)

DGD 411	Advanced Visual Communication I.....	3
DGD ---	Graphic Design Elective.....	3

**Winter Semester** (6 Credits)

DGD 412	Advanced Visual Communication II.....	3
DGD 460	Presentation Techniques/Portfolio.....	3

\* Before taking these two classes together, consult with your faculty mentor/advisor.