PRECOLLEGE SUMMER EXPERIENCE
JULY 7 - 27
STUDY TWO OR THREE WEEKS
CHOOSE A STUDIO CONCENTRATION
CONNECT WITH PEERS
LEARN FROM PROFESSIONALS
LIVE ON CAMPUS
PREPARE YOUR CREATIVE FUTURE
advertising campaign development

About This Concentration
Have you ever thought about what goes into making an ad? Here’s your chance. Start by identifying your target market, understanding the marketing problem and offering a creative solution in a creative brief. Then, use an industry tried-and-true process: visually identify your market, brainstorm ideas, turn ideas into compelling headlines and advertising copy, and create ads for various communication outlets.

A Good Choice If You:
Use humor to get your ideas and thoughts across. Devise creative ways to “spin” your ideas. Recall specific advertisements you see while shopping.

CREATE A KNOCKOUT PORTFOLIO
### athletic shoe design

**About This Concentration**
If you consider what something looks and feels like or how something’s form affects its function before buying it, then you know what product design is all about. In this major, students will design their own athletic shoe. Not only will your design need to look good, but it will need to function and serve a specific purpose. You’ll use research, problem-solving and material exploration to make the next great athletic shoe.

**A Good Choice if You:**
Think of yourself as innovative. Believe functional items can still look good. Wish that mass-produced goods could be “greener.”

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### animation and character modeling

**About This Concentration**
You’ll learn to combine illustration, drawing and ideation techniques with the latest industry software and tools to bring your own unique character to life. Create maquettes of your character in clay and explore the world of computer-generated imagery by creating characters, their stories and environments.

**A Good Choice if You:**
Enjoy watching cartoons. Visualize the look of characters and settings when reading. Play video games.

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**Smeade**

- **Anger**
- **Proud**
- **Disbelief**

Growing up in a world full of bully Janines, Smeade began to look at the world as a dark perspective of the world — as a dark perspective of the world — as the world — as a dark perspective of the world. But in her heart, she knew she could change things. One day, she met a girl named Scout, who in turn met a very, very special girl. Together, they traveled the world, learning the ways of the world and the ways of the world. But in the end, they also learned the ways of the world and the ways of the world.

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**Shoe Design**

- **Shoe Design I**
- **Shoe Design II**

With a focus on practical and theoretical aspects of shoe design, students will learn the processes of creating and producing shoe designs. The course will cover the entire process of designing and producing a shoe, from brainstorming and ideation to final production.”
auto design and 3d modeling

About This Concentration
Experience the fun and challenge of designing your own concept car for the future. Learn in a studio environment that is similar to working in a major automobile manufacturer’s advanced concept studio. You will learn the fundamentals of gestural sketching and automotive perspectives for both interior and exterior concepts and 3D digital modeling. Your final designs will be revealed at a mock international auto show with an audience of professional auto designers.

A Good Choice If You:
- Plaster your walls with planes, trains and automobiles. Like things that move. Gravitate toward sleek design. Appreciate the relationship between form and function.

*This course is only available for the three-week program and does not include the core skills workshops.

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designing interior space, furniture and light

About This Concentration
Discover the many trend-setting and experimental opportunities the field of Interior Design offers. Take on design challenges like laying out spaces, identifying and creating inspirational color and material combinations, and designing furniture. You will even develop a lighting plan to tie it all together.

A Good Choice If You:
- Like to explore new and interesting materials in your design work. Appreciate architecture. Use your space wisely.

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*For questions, call 313.664.1530 www.collegeforcreativestudies.edu/pcse
Signs of stress may be cognitive, emotional, physical, or behavioral. Signs include poor judgment, a general negative outlook, excessive worrying, moodiness, irritability, agitation, inability to relax, feeling lonely, isolated or depressed, acne, aches and pains, diarrhea or constipation, nausea, dizziness, chest pain, rapid heartbeat, eating too much or not enough, sleeping too much or not enough, social withdrawal, procrastination or neglect of responsibilities, increased alcohol, nicotine or drug consumption, and nervous habits such as pacing about, nail-biting, and neck pains.

**About This Course**

The primary purpose of this course is to introduce you to basic concepts in drawing and then help you develop more creative and expressive responses. Drawing I moves you into a more volumetric understanding of drawing and puts considerable emphasis on observation, formal composition, and design.

*This course is only available for the three-week program and does not include the core skills workshops. This course is the equivalent to CCS Foundation requirement DFN 101.*

**About This Concentration**

Develop a visual campaign strategy to promote a cause, event or location using the following visual promotional formats: poster, billboard, website, a “giveaway” piece and magazine ad. Learn to use Adobe® InDesign® and Photoshop® to lay out and produce printed solutions for your design challenge presentations. Students should be comfortable working on computers. Adobe CS experience is not required.

**A Good Choice if You:**

- Come up with lots of ideas. Think in terms of print and digital design.
- Organize things. Tinker with computer programs.
About this Concentration

Illustration
Create unique digital illustrations that capture and advance what you can do with traditional media. Assignments will introduce you to working in a digital medium. Learn to successfully incorporate the use of software programs with your creative process. Experimentation is strongly encouraged.

A Good Choice If You:
Draw on napkins. Doodle or sketch during class. Use drawings to explain ideas. Keep a stack of comics under your bed.

Photography and Studio Lighting
Develop your style, refine your Photoshop® skills, and learn to work in a studio with available and artificial lighting. Create images digitally, with and without a camera and learn to make striking images. Work with digital tools to manage, enhance and correct your images.

A Good Choice If You:
Find yourself behind the camera more than in front of it. See the world in a different light. Often want to preserve a moment in time. Recognize beauty in what others might deem ugly.
Our Precollege program helps you build your portfolio and prepare you for college. So step into something totally new — something you have never tried before, or enhance what you already know about your favorite subject. Choose a studio concentration and tackle a project. You’ll meet new people, work with peers, learn from professionals, receive feedback from admissions counselors and participate in a final exhibition of student work.

All concentrations are perfect for high school students who have completed their freshman, sophomore, junior or senior year, and are between the ages of 16 – 19.

Three-week program

Choose a concentration. This focus will help you strengthen your skills and give you the opportunity to work on a project from start to finish.

- Get focused, learn a lot and make great art.
- Select one art or design concentration.
- Studio Concentration
  - Three-week program
    - Portfolio Guidance
      - Meet one-on-one with CCS admissions counselors to gain a better sense of what you need to do to create a portfolio.
      - Find out where you stand with current work. You will gain valuable insights about what colleges expect to see in a portfolio. Open discussions will allow you to ask specific questions and get specific answers.
    - Presentations
      - Getting into art school Q&A
      - Meeting with admissions counselors
      - How do I start to create a portfolio?
      - One-on-one portfolio guidance and feedback from CCS admissions counselors
    - Workshops
      - Drawing What’s In Your Head
      - Concept Development Process
      - Digital Portfolio: Template-Building
    - Vis-Com Skills
      - Learn to apply basic art and design techniques to larger projects and ideas so you can move from a spark of an idea to a fully developed final work.
      - Visual Communication Techniques
      - Concept Development Process
      - Drawing What’s In Your Head
    - Vis-Com Workshops
      - Participate in workshops specifically designed to help you get what’s in your head onto paper. Learn and apply brainstorming and concept development strategies through sketching and drawing assignments for your concentration’s projects and design challenge. You will be challenged to go beyond your first ideas, impressions and assumptions.
      - Visual Communication Techniques
      - Concept Development Process
      - Drawing What’s In Your Head
    - Vis-Com Workshops
      - Digital Portfolio: Template-Building
      - Adobe® Acrobat®: Digital files for Everyone
    - Core Skills Workshops
      - Learn to apply basic art and design techniques to larger projects and ideas so you can move from a spark of an idea to a fully developed final work.
      - Drawing What’s In Your Head
      - Concept Development Process
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      - Visual Communication Techniques
      - Concept Development Process
      - Drawing What’s In Your Head

Two-week program

Choose a concentration. This focus will help you strengthen your skills and give you the opportunity to work on a project from start to finish.

- Get focused, learn a lot and make great art.
- Select one art or design concentration.
- Studio Concentration
  - Two-week program
    - Portfolio Guidance
      - Meet one-on-one with CCS admissions counselors to gain a better sense of what you need to do to create a portfolio.
      - Find out where you stand with current work. You will gain valuable insights about what colleges expect to see in a portfolio. Open discussions will allow you to ask specific questions and get specific answers.
    - Presentations
      - Getting into art school Q&A
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      - How do I start to create a portfolio?
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      - Adobe® Acrobat®: Digital files for Everyone

Which program is right for me?

- Choose a concentration. This focus will help you strengthen your skills and give you the opportunity to work on a project from start to finish.
- Which program is right for me?
- Three-week program
  - 3.0 College Credits
  - Concentration of Your Choice
  - Concentration of Your Choice + optional Portfolio Guidance: One-on-One With CCS Admissions Counselors
  - Portfolio Guidance: Where Do I Begin?
  - Vis-Com Workshops:
    - Digital Portfolio: Template-Building
    - Adobe® Acrobat®: Digital files for Everyone
  - Core Skills Workshops:
    - Drawing from Observation
    - Drawing from the Live Model
    - Basic Perspective and Form
  - Digital Fundamentals Workshops:
    - Adobe® Creative Suite® Overview
    - Digital Portfolio: Template-Building
    - Adobe® Acrobat®: Digital files for Everyone
  - Presentation: Getting into Art School
  - Presentation: CCS Information Session
- Two-week program
  - 3.0 College Credits
  - Concentration of Your Choice
  - Vis-Com Workshops:
    - Digital Portfolio: Template-Building
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  - Presentation: CCS Information Session
  - Presentation: Getting into Art School
  - Vis-Com Workshops:
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  - Presentation: Getting into Art School
  - Presentation: CCS Information Session

Which program is right for me?

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For questions, call 313.664.1530 www.collegeforcreativestudies.edu/pcse
CCS Precollege art and design programs will motivate, stimulate and prepare you for your creative future. Our programs are designed to give you a college-level classroom experience where your challenge is to learn the skills being taught and apply them to solve visual problems. Embrace your inner artist and explore what an art and design school can offer you.

Program Details

Register
Register by June 8 for the two- or three-week Precollege program at www.collegeforcreativestudies.edu/pcse.

Download registration form
Email completed registration form and commitment fee* to: cce@collegeforcreativestudies.edu. Or mail to:
College for Creative Studies
Continuing and Precollege Studies
201 East Kirby
Detroit, MI 48202

* A $250 commitment fee must accompany all registrations and will be applied toward payment of your total tuition.

International Students
International student participation in the Precollege Summer Experience has been growing. U.S. law requires that international students apply for a Tourist Visa through your area’s U.S. Consulate in order to attend. Please note that international students are most welcome to attend, but they are not able to earn college credit in this program. Please also read the Transportation section for additional information about the July 1, 2013, itinerary submission deadline and the Payment and Refunds sections.

Accreditation
The College for Creative Studies (CCS) is a private, not-for-profit College of art and design authorized by the state of Michigan Department of Education to grant Bachelors and Masters degrees. CCS is an accredited institutional member of the National Association of Schools of the Art and Design and is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. Documents regarding accreditation are available in the Executive Office upon request. The College for Creative Studies subscribes to the principle of equal opportunity in its employment, admissions and educational practices and strives to provide an educational environment and workplace free from unlawful harassment or discrimination. Discrimination, including harassment, because of age, race, color, national origin, religion, sex, sexual orientation, marital status, disability or any other characteristic protected by law is strictly prohibited.

Tuition, Payments and Refunds

Tuition: Three-Week Program (July 7 – 27)

Resident: $2,995
Includes room and board, most required art materials, full meal plan, on- and off-site activities, studio time, college credits.

Commuter: $2,225
Includes most required art materials, weekday lunch-only meal plan, on- and off-site activities, studio time, college credits.

Commuter with Meal Plan: $2,449
Includes most required art materials, weekday lunch and three dinners per week meal plan, on- and off-site activities, studio time.

Tuition: Two-Week Program (July 14 – 27)

Resident: $1,995
Includes room and board, most required art materials, full meal plan, on- and off-site activities, studio time.

Commuter: $1,495
Includes most required art materials, weekday lunch-only meal plan, on- and off-site activities, studio time.

Commuter with Meal Plan: $1,695
Includes most required art materials, weekday lunch and three dinners per week meal plan, on- and off-site activities, studio time.

Payments
Any major credit card can be added to the registration form or given by phone to the Office of Continuing and Precollege Studies at 313.664.1530.

Checks or money orders made out to CCS should include the student’s name and can be mailed with the registration form to CCS.

Refunds
100% refund through May 31
100% refund minus $250 June 1 – June 28
0% refund after June 28
Summer Experience Scholarships

Scholarship Application Deadline: April 30, 2013

Full and partial scholarships are available and awarded based on overall merit of student’s application and demonstrated financial need. College representatives will consider your submission if received by April 30, 2013. Applications received after the April 30, 2013, deadline will not be eligible for scholarship awards.

Scholarship awards will be applied directly to student accounts and will be subtracted from the total balance due. Competition for full and partial scholarships is very strong, and funds are limited. In order to apply for any financial assistance, you must confirm to acceptance of your award, commit to participation in the program, and if you were awarded a partial scholarship, submit the required commitment fee no later than one week after your award has been granted. Unclaimed awards will be considered forfeited and will be awarded to other deserving students.

How to Apply for a Summer Experience Scholarship

Download and complete the registration form

Submit all completed scholarship application materials to:
cce@collegeforcreativestudies.edu. Or mail to:
College for Creative Studies
Continuing and Precollege Studies
201 East Kirby
Detroit, MI 48202

Awards will be announced via email, May 15 — May 30, 2013.

Housing

Life as a Resident

Live on campus in the CCS-supervised, historic and newly renovated A. Alfred Taubman Center for Design Education. The building combines living, learning and administrative services under one roof and is accessible only with an authorized CCS ID card. Precollege students must adhere to the residence hall rules and curfews. Students live in shared loft-like spaces with access to common areas, full-service cafeteria and an exercise facility. CCS’s assistant residence life coordinator, resident assistants and Precollege staff are available to manage the order and delivery of food not provided by the meal plans. Most restaurant options nearby are middle-to-high in price range, and summer hours are often reduced. The Commuter and Meal Plan is highly recommended for commuter students.

Campus Information

Two Sites, One Campus

Programs are run on CCS’s Walter and Josephine Ford Campus or at the A. Alfred Taubman Center for Design Education. Location is dictated by the curricula and related facility requirements. CCS provides regular shuttle service with valid CCS ID between sites. All students will live and dine at the Taubman Center.

Commuter Enrollment

Life as a commuter offers all the benefits of attending, but you will sleep at home. You are required to attend all mandatory classes, open studios and activities five days a week, and some evening hours will be required. You also are encouraged to attend all optional activities on evenings and weekends. Access will be available to the parking decks and computer labs during building hours only. Commuter students will not have access to the housing faculty, but are encouraged to meet up with other Precollege students in lounges, computer labs, the Café or cafeterias, libraries or at area restaurants or shops.

Meal Plans and Foods Services

All students are required to purchase one type of meal plan. All meals will include options for vegetarians. Students with special dietary needs should contact the Office of Continuing and Precollege Studies. All dietary restrictions or preferences cannot be accommodated. Students with severe allergies are encouraged to bring supplemental food items with them. All students will have access to additional cash purchases at the cafeteria or food service areas on site. All students will have access to microwaves and vending machines in common areas.

Commuter Plan

Not available for resident students

Includes lunch on weekdays only

Commuter and Meal Plan

Optional for commuter students

Not available for resident students

Includes lunch on weekdays and three weekendnight dinners

Additionally, the Tim Horton’s and Argo neural Grill in the Taubman Center will be open at most meal times, but dictate their own hours. There are unaffiliated off-site food vendors and restaurants in the area that will deliver. It will be up to individual students to manage the order and delivery of food not provided by the meal plans. Most restaurant options nearby are middle-to-high in price range, and summer hours are often reduced. The Commuter and Meal plan is highly recommended for commuter students.

Campus Safety

Although we are located in a large metropolitan area, CCS has one of the safest college campuses in Michigan. You’ll be able to work and play in an environment where you feel safe and secure. Security officers patrol campus regularly and are posted inside our residence halls and parking structures. Campus statistics are available on our website: www.collegeofcreativestudies.edu

Facilities

CCS’s Facilities are among the most comprehensive and up-to-date art and design facilities available. They include drawing studios, a fully equipped sculpture facility; state-of-the-art computer imaging and design labs; jewelry, glassblowing, photography and preprinting facilities; and metal and woodshops.

Facilities Use for Commuters

Commuters are able to work in the computer open labs during regular building hours. Building hours are posted at each main entry to campus buildings. A commuter lounge also is easily accessible.

Transportation

Getting to and from Detroit is your responsibility. All resident students must plan to arrive on move-in day and leave on the last day of their chosen program. If you are traveling by plane, train or bus, CCS provides the courtesy, when possible, of having a college representative transport you to and from campus on your travel dates. The last day to submit a travel itinerary is July 1, 2013. Courtesy pickup may not be available for travel itineraries submitted after this date. Students should be prepared to hire a taxi cab to get to campus. The estimated cost of a taxi from the airport to campus is $50 one-way.

The closest airport to campus is the Detroit International Airport (DTW). CCS cannot be held responsible for travel delays or missed flights. It is the student’s responsibility for understanding and having their travel itineraries. If a student’s travel schedule is delayed for any unforeseen reason, and a CCS representative is not available to transport the student to the airport, the student should be ready and able to hire a cab to get to or from the airport in time to check in for their flight.

Coming and Going

Resident and commuter students must plan to arrive in time to attend orientation at 1:45 p.m. on the Sunday prior to their program start date. Students who need to arrive before July 7 for the three-week program or before July 14 for the two-week program will be charged an additional $100 per day, which will cover supervision and food. The $100 fee also will apply to any resident student who moves out after July 27, 2013. Plans to arrive early or depart late must be confirmed in advance with Theadus Reeves in the Office of Continuing and Precollege Studies, and additional fees must be paid in full no later than June 20, 2013.

Student Conduct

All students participating in CCS’s Precollege Summer programs must sign, and abide by, the CCS Code of Student Conduct and additional program rules and regulations. Students are expected to understand and accept all Precollege Summer program rules and regulations and to observe them fully during their time at CCS. Precollege students are expected to maintain the highest standards of personal conduct and be respectful of personal and College property and of the rights of other students and staff.

Both parents and applicants are required to affirm their knowledge and acceptance of these policies and rules; a statement to this effect must be signed by both parties prior to arriving on campus.

All social and educational activities are planned by the College for Creative Studies Continuing and Precollege Studies.

CCS’s Precollege Summer programs are designed for independent young people who will take initiative both in and outside of the classroom. If parents and their children are seeking a somewhat sheltered environment, they should consider the nature of this program before applying.

Students who violate College policies, procedures and regulations will be subject to disciplinary action. Violations of College policies and regulations may result in such sanctions as a warning, probation and even dismissal. Certain violations, such as possession or use of alcohol or drugs, will result in immediate dismissal. Such actions are not a substitute for civil or criminal proceedings. All students, whether on or off campus, also are subject to local, state and federal laws. In addition, CCS reserves the right to dismiss students at any time for conduct determined to be detrimental to the CCS community or that violates federal, state or local law.

Attendance

Based on CCS’s attendance policy, a student may miss only 1.5 full days (or nine hours) of class during the three-week program, or 0.5 days (or three hours) of the two-week program, unless illness can be documented and confirmed by a medical professional. Excessive absenteeism also may result in dismissal from the program.

Art Supplies

Most required materials are provided by CCS; however, there may be specific materials required by a given major that you should bring. Students are responsible for understanding and having their travel itineraries. If a student’s travel schedule is delayed for any unforeseen reason, and a CCS representative is not available to transport the student to the airport, the student should be ready and able to hire a cab to get to or from the airport in time to check in for their flight.

Saving Your Digital Work

It is the responsibility of each individual student to ensure they have saved all the work they created while attending the program for their future use. Once the program is over, CCS cannot recover deleted files. You should bring a portable hard drive or flash drive with you to copy all your work.

Shipping Artwork Home

It may be necessary to ship your artwork home if you are traveling to and from the program by air. Please seriously consider bringing a hard blueprint or mailing tube for mailing large artwork home. CCS staff will assist you with any larger pieces made during the program that have to be shipped, but all preparation (i.e., crate building and materials) and shipping expenses are your individual responsibility.